

S.R.I. Historical Overview

1600s ->	1967 ->	1969 ->	1970 ->	1972 ->	1973 ->	1981 ->
Finding a Puritan Approach	Beginning of Corporate Accountability Movement	Beginning to Track Corporate Activities on Issues	Creating Socially Responsible Mutual Funds	Building Joint Strategies; Common Effort ICCR Created	Creating Alternative Investment Possibilities	Founding The Social Investment Forum
Don't Invest or Divest Developing "Screens"	Using Investment Selectivity	Monitoring Corporate Performance	Limited Action on Select Issues	Using SRI as an Investment Strategy "Buying Into"	Investing Proactively	Linking Socially Responsible Investors
Avoiding Evil	Being Responsible	Trying to Know What is Happening	Being Politically Correct	Challenge Policies and Practices Targeted Way of "Preaching"	Doing Good	Joining Forces
Can Never Be Totally Clean	Overly Limited Approach	Implies Knowing Is Action	Screens on Some; What about Other Stocks	Success Is Limited	The Investment of These Still Needs Monitoring	Still Only 10% of Investments